

MICK RUDOLPH

UX/UI Designer

EXPERIENCE

Freelance UX/UI DESIGNER

Salt Lake City, UT | Mar 2021 – Present

Conducted user research, designed prototypes, and developed the frontend for multiple clients.

BYU Business Career Center MARKETING COORDINATOR

Provo, UT | Oct 2019 – Aug 2020

Executed a promotional campaign resulting in 50% of Marriott School student product utilization.

Cummins MARKETING COMMUNICATIONS INTERN

Shoreview, MN | Jun 2019 – Aug 2019

Developed and implemented a lead nurture program to qualify 360,000+ leads via an email campaign.

Utah Community Credit Union MARKETING INTERN

Provo, UT | Sep 2017 – Apr 2019

Boosted social media following 250% by creating and implementing a comprehensive content strategy.

97th Floor MARKETING INTERN

Lehi, UT | May 2018 – Jul 2018

Generated a 30% climb in Google's SERP for 7 clients' webpages through keyword research and SEO.

EDUCATION

Brigham Young University MARKETING

2016 - 2020

Bachelor of Science

University of Utah UX/UI

2020 - 2021

Certification

mickrudolphdesign.com

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SKILLS

Design

Storyboarding, Decision Flow Diagrams, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis, Adobe Creative Suite

User Research

UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography

Programming

HTML, CSS, GitHub, Bootstrap, JavaScript, JQuery

Tools

Adobe XD, InVision, Miro, Figma